



COOLKIT WELCOMES LEASED LINE CONNECTIVITY

COOLKIT LIMITED, BLACKBURN

SECTOR: Manufacturing

EMPLOYEES: 51-200

SITES:1

PRODUCTS:

- Leased Line Connectivity

"I want to thank James and the team at GBIS for their exceptional support in getting our leased line set up quickly and at a great price.

Your dedication and efficiency were highly commendable, and we appreciate your efforts in ensuring a smooth installation process."

Cameron Javed
Operations Director, CoolKit

OVERVIEW

Blackburn-based CoolKit, established in 2005, is widely recognised by fleet operators, fleet funders, OEMs, and motor dealers as the foremost provider of equipment for producing industry-leading temperature-controlled and refrigerated light commercial vehicles (LCVs).

CHALLENGES

CoolKit previously faced connectivity issues due to being mis-sold an FTTP (Fibre to the Premises) solution instead of a dedicated leased line. This led to unreliable performance and unnecessary costs. Seeking a dependable solution and a trusted telecoms partner, CoolKit consulted their IT provider, BlueRock IT, who recommended GBIS Communications.

THE SOLUTION

GBIS Communications conducted a thorough assessment of CoolKit's business requirements and implemented a dedicated leased line solution. This tailored approach ensured a stable, high-performance internet connection without the additional expenses associated with their previous setup. The transition was seamless, with no need for additional hardware, keeping costs low and minimising disruption.

Results & Benefits:

Reliable Connectivity: The leased line solution provides uninterrupted, high-speed internet, ensuring smooth business operations.

Cost Efficiency: CoolKit avoided unnecessary excess construction charges and received the correct solution at the right price.

Enhanced performance: With a dedicated leased line, CoolKit benefits from improved data speeds, reducing downtime and increasing productivity.

Trusted Partnership: By working with GBIS Communications, CoolKit now has a telecoms provider they can rely on for accurate advice and effective solutions.

Hassle-free transition: No additional hardware was required, ensuring minimal disruption during implementation.

CoolKit now enjoys a robust and cost-effective connectivity solution that fully supports their business needs.